

Document 1. Goals of Academic Affairs

DIVISION OF ACADEMIC AFFAIRS

Goals for 2001-2002 Academic Year Aligned With
Institutional Strategic Goals

Divisional Mission Statement

The mission of the Division of Academic Affairs is to achieve excellence in instruction, research, and public service by securing and retaining a highly qualified and motivated faculty and support staff; maintaining high academic and professional standards for faculty, students, and staff; admitting and retaining qualified and motivated students; and providing essential resources.

Strategic reallocation in support of this mission as informed by the President's strategic direction is as follows:

1. Integrate technology into administrative and instructional processes.

- a. Bring to delivery at least three Internet-based programs
- b. Establish a web site for every course offered by the university
- c. Move institutional coordination of electronic instruction activities to the Center for Innovative Learning
- d. Establish full-time electronic instruction support person in each college and build administrative structure to connect these with the director of the Center for Innovative Learning
- e. Establish institutional intellectual property and faculty workload and compensation policies for electronically-delivered courses
- f. Install wireless systems in the library and AB1 and point-to-point wireless connection to the Ag Complex
- g. Bring to operation two-way interactive classrooms that have been initiated
- h. Increase the number of classrooms that have docking station configuration by 50 percent
- i. Develop a coordination structure linking the Director, Academic Instructional Technology and Distance Learning to technology assistance personnel in each college and appropriately house that staff member

2. Increase student enrollment and retention success.

- a. Propose new PhD programs in forensic science and in counseling
- b. Propose new master's degree programs in victims services administration, security studies, and information technology
- c. Increase Academic Affairs scholarship and graduate fellowship base to \$500,000
- d. Have Honors Program reach a minimum of 175 students
- e. Implement the undergraduate research grant program
- f. Increase graduate enrollment by at least 10 percent
- g. Increase international student enrollment by at least 20 percent

- h. Study the results of freshman retention-enriched courses and integrate into learning community program
- i. Begin selection of intrusive advising staff and training for an intrusive advising system
- j. Inaugurate full learning community program
- k. Respond to initiatives of the Institutional Image Committee
- l. Increase the diversity of the faculty
- m. Academic colleges become more active in assisting students with career counseling and placement

3. Increase and enhance partnerships with the University's external constituencies.

- a. Expand connection for master's in reading from Conroe to other school districts
- b. Work with North Harris-Montgomery County Community College to finalize arrangements relating to outsourcing developmental education
- c. Increase the number of off-campus sites for curriculum delivery including Cypress-Fairbanks
- d. Expand program to deliver curriculum to prison guards on location
- e. Increase the number and operational smoothness of articulation agreements with area community colleges and develop strengthened alliances
- f. Increase externally funded research and creativity activity of faculty
- g. Examine the quality of preparation by each major community college partner and cooperate in program enhancement where appropriate
- h. Integrate professional certifications into the instructional programs of computer- and technology-related areas
- i. Continue to strengthen relationships with University Center partners
- j. Academic colleges become more proactive in developing partnerships with corporate and/or individual donors

4. Enhance the University's strategic planning, assessment, and curriculum development processes.

- a. Initiate study of integrating international content into the general education curriculum
- b. Strengthen or begin the process of closing low enrollment graduate programs
- c. Cooperate in increasing alumni giving to the SHSU foundation
- d. Implement the recommendation that Coordinator of Graduate Studies be changed to Director of Graduate Studies and the position be increased to a .75 FTE with expanded responsibilities and enhanced resources
- e. Improve accountability and assessment processes in line with new SACS criteria
- f. Finish revising mission statements flowing from the new institutional mission statement
- g. Make performance in ExCET a university-wide responsibility

5. Respond to initiatives of the new president.